

PageSpeed Insights

Mobile



67 / 100 Speed

 Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Merriweather:400,700,800,900%7CMuli>

 Consider Fixing:

Mobile

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://near-me.co.in/>
- <https://near-me.co.in/>
- <https://near-me.co.in/classifieds>

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://near-me.co.in/css/app/style.css> (expiration not specified)
- <https://near-me.co.in/images/loader.gif> (expiration not specified)
- <https://near-me.co.in/images/logo.png> (expiration not specified)
- <https://near-me.co.in/images/top.png> (expiration not specified)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 233B (16% reduction).

- Minifying <https://cdn.jsdelivr.net/gh/OwlCarousel2/OwlCarousel2@2.3.4/dist/assets/owl.carousel.min.css> could save 120B (12% reduction) after compression.

Mobile

- Minifying <https://cdn.jsdelivr.net/gh/OwlCarousel2/OwlCarousel2@2.3.4/dist/assets/owl.theme.default.min.css> could save 113B (24% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.1KiB (14% reduction).

- Minifying <https://near-me.co.in/classifieds> could save 1.1KiB (14% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 247B (36% reduction).

- Minifying <https://cdn.jsdelivr.net/gh/krishnan57474/gaur@3/js/script.min.js> could save 247B (36% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 59.1KiB (92% reduction).

- Compressing and resizing <https://near-me.co.in/images/logo.png> could save 59.1KiB (92% reduction).



3 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience



5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Mobile

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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 Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Desktop](#)

[Optimize the following images](#) to reduce their size by 251.6KiB (25% reduction).

- Compressing <https://near-me.co.in/images/banner1.png> could save 85.1KiB (23% reduction).
- Compressing and resizing <https://near-me.co.in/images/logo.png> could save 57.5KiB (90% reduction).
- Compressing <https://near-me.co.in/images/banner2.png> could save 43.8KiB (18% reduction).
- Compressing <https://near-me.co.in/images/banner3.png> could save 35.5KiB (19% reduction).
- Compressing <https://near-me.co.in/images/banner4.png> could save 28.8KiB (21% reduction).
- Compressing <https://near-me.co.in/images/footersep.png> could save 855B (90% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://near-me.co.in/css/style.css> (expiration not specified)
- <https://near-me.co.in/images/banner1.png> (expiration not specified)
- <https://near-me.co.in/images/banner2.png> (expiration not specified)
- <https://near-me.co.in/images/banner3.png> (expiration not specified)
- <https://near-me.co.in/images/banner4.png> (expiration not specified)
- <https://near-me.co.in/images/footersep.png> (expiration not specified)
- <https://near-me.co.in/images/logo.png> (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-124833653-2> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Desktop

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 788B (15% reduction).

- Minifying <https://cdn.jsdelivr.net/gh/krishnan57474/gaur@3/css/smartmenus.min.css> could save 320B (17% reduction) after compression.
- Minifying <https://near-me.co.in/css/style.css> could save 235B (13% reduction) after compression.
- Minifying <https://cdn.jsdelivr.net/gh/OwlCarousel2/OwlCarousel2@2.3.4/dist/assets/owl.carousel.min.css> could save 120B (12% reduction) after compression.
- Minifying <https://cdn.jsdelivr.net/gh/OwlCarousel2/OwlCarousel2@2.3.4/dist/assets/owl.theme.default.min.css> could save 113B (24% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 521B (14% reduction).

- Minifying <https://near-me.co.in/> could save 521B (14% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 247B (36% reduction).

- Minifying <https://cdn.jsdelivr.net/gh/krishnan57474/gaur@3/js/script.min.js> could save 247B (36% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Merriweather:400,700,800,900%7CMuli>



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible](#)

[Desktop](#)

[content.](#)