

PageSpeed Insights

Mobile



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! Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 157B (46% reduction).

- Compressing [http://www.lydiakay.co.uk/ajax/api/JsonRPC/CustomerAccounts/?CustomerAccounts\[CustomerAccounts::getAccountDetails\]](http://www.lydiakay.co.uk/ajax/api/JsonRPC/CustomerAccounts/?CustomerAccounts[CustomerAccounts::getAccountDetails]) could save 157B (46% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the

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browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-112-3.jpg> (expiration not specified)
- http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-119-3_orig.jpg (expiration not specified)
- <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-155-3.jpg> (expiration not specified)
- <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-85-3.jpg> (expiration not specified)
- <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-9.jpg> (expiration not specified)
- <http://www.google-analytics.com/ga.js> (2 hours)
- http://www.lydiakay.co.uk/files/mobile/main_style.css?1536508866%20title= (24 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 593B (11% reduction).

- Minifying <http://www.lydiakay.co.uk/> could save 593B (11% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical

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portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://www.lydiakay.co.uk/gdpr/gdprscript.js?buildTime=1544047726&hasRemindMe=true&stealth=false>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 49.6KiB (22% reduction).

- Compressing http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-119-3_orig.jpg could save 13.2KiB (18% reduction).
- Compressing <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-9.jpg> could save 8.6KiB (23% reduction).
- Compressing <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-155-3.jpg> could save 8KiB (21% reduction).
- Compressing <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-112-3.jpg> could save 8KiB (21% reduction).
- Compressing <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-85-3.jpg> could save 6.8KiB (21% reduction).
- Compressing http://cdn2.editmysite.com/images/site/mobile/footer/create_your_own_button2x.png could save 2.3KiB (37% reduction).
- Compressing http://cdn2.editmysite.com/images/site/mobile/footer/get_the_app_button2x.png could save 1.8KiB (38% reduction).
- Compressing <http://www.lydiakay.co.uk/files/mobile/theme/mobile-menu-arrow.png?1536508866> could save 883B (74% reduction).



5 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Mobile

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Desktop

Your page has 5 blocking script resources and 16 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://www.lydiakay.co.uk/gdpr/gdprscript.js?buildTime=1544047726&hasRemindMe=true&stealth=false>
- <http://www.lydiakay.co.uk/gdpr/gdprscript.js?buildTime=1536346644&hasRemindMe=true&stealth=false>
- <http://cdn2.editmysite.com/js/lang/en/stl.js?buildTime=1536346644&>
- <http://cdn2.editmysite.com/js/site/main.js?buildTime=1536346644>
- <http://cdn2.editmysite.com/js/lang/en/stl.js?buildTime=1536346644&>

[Optimize CSS Delivery](#) of the following:

- <http://cdn2.editmysite.com/css/sites.css?buildTime=1536346644>
- <http://cdn2.editmysite.com/css/old/fancybox.css?1536346644>
- http://www.lydiakay.co.uk/files/main_style.css?1536508866
- <http://fonts.googleapis.com/css?family=Lato:400,300,300italic,700,400italic,700italic&subset=latin,latin-ext>
- <http://fonts.googleapis.com/css?family=Gudea:400,700,400italic&subset=latin,latin-ext>
- <http://fonts.googleapis.com/css?family=Montserrat:400,700&subset=latin,latin-ext>
- <http://fonts.googleapis.com/css?family=Fredericka+the+Great&subset=latin,latin-ext>
- <http://cdn2.editmysite.com/fonts/Aquiline/font.css?2>
- <http://fonts.googleapis.com/css?family=Metamorphous&subset=latin,latin-ext>
- <http://fonts.googleapis.com/css?family=Metamorphous&subset=latin,latin-ext>
- http://cdn2.editmysite.com/fonts/Kingthings_Calligraphica/font.css?2
- http://cdn2.editmysite.com/fonts/Kingthings_Calligraphica/font.css?2
- http://cdn2.editmysite.com/fonts/Kingthings_Calligraphica/font.css?2
- http://cdn2.editmysite.com/fonts/Kingthings_Calligraphica/font.css?2
- <http://fonts.googleapis.com/css?family=Lobster&subset=latin,latin-ext>

- <http://cdn2.editmysite.com/fonts/Flux/font.css?2>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 130KiB (55% reduction).

- Compressing and resizing <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydiakay-9.jpg> could save 29.9KiB (78% reduction).
- Compressing and resizing <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydiakay-155-3.jpg> could save 29.8KiB (77% reduction).
- Compressing and resizing <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydiakay-112-3.jpg> could save 29.3KiB (76% reduction).
- Compressing and resizing <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydiakay-85-3.jpg> could save 24.4KiB (74% reduction).
- Compressing http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-119-3_orig.jpg could save 13.2KiB (18% reduction).
- Compressing <http://www.lydiakay.co.uk/files/theme/social-blue.png?1536508866> could save 2.8KiB (28% reduction).
- Compressing <http://www.lydiakay.co.uk/files/theme/body-bg-blue.png?1536508866> could save 557B (28% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

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- <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-112-3.jpg> (expiration not specified)
- http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-119-3_orig.jpg (expiration not specified)
- <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-155-3.jpg> (expiration not specified)
- <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-85-3.jpg> (expiration not specified)
- <http://www.lydiakay.co.uk/uploads/4/6/9/7/4697402/lydia-kay-9.jpg> (expiration not specified)
- <http://cdn2.editmysite.com/images/site/footer/footer-toast-published-image-1.png> (60 minutes)
- <http://www.google-analytics.com/ga.js> (2 hours)
- http://www.lydiakay.co.uk/files/main_style.css?1536508866 (24 hours)



7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).